

Effective Economics Accessible Analysis

The Perryman Group provides the economic insights you need for the board room, the courtroom, the hearing room, or any other room where decisions are made.

The Perryman Group is an economic and financial analysis firm that provides clients with thoroughly researched, well-documented, carefully considered answers to complex questions covering numerous practice areas including [litigation & regulatory services](#), [impact assessment](#), [economic modeling & forecasting](#), [valuation](#), [economic development & strategic planning](#), and [public policy](#).

Led by Dr. M. Ray Perryman, the firm also provides [market & industry analysis](#), [statistical modeling & analysis](#), [survey & demographic studies](#), [economic statistics](#), and other services in a comprehensive manner. The firm has served the needs of more than 3,000 clients ranging from major corporations to small startups and local communities to national governments.

The Perryman Group analyzes and clearly communicates complex issues. Dr. Perryman has frequently provided successful testimony in numerous high-profile judicial, legislative, and regulatory proceedings. The experienced team has a superlative track record in working with both defendants and plaintiffs in hundreds of significant assignments over more than 40 years. [Deadlines are met, problems are solved, and messages are delivered.](#)

Dr. Ray Perryman, the founder and CEO of The Perryman Group, has guided clients, subscribers, and audiences through the complexities of economic life for more than 40 years. He holds a BS in Mathematics from Baylor and a PhD in Economics from Rice. He has held numerous academic positions; authored several books, more than 400 academic papers and 3,000 trade articles; and received hundreds of prestigious awards for his academic and professional efforts. Some of his most gratifying work has been in the fields of economic development and social policy, where he has played a role in the creation of hundreds of thousands of jobs, trillions of dollars in investments,

and numerous initiatives to address pressing human needs.



We have proudly served:

- the **nine largest companies** in the US
- **eight of the ten largest law firms** in the country
- **twelve US Cabinet Departments**
- **three of the four largest foundations** in the US
- the **twelve largest technology firms** in the US
- the **five largest domestic financial institutions**
- **more than half** of the **Fortune 100**
- **over two-thirds** of the **Global Top 25**
- **more than 100 State and Federal agencies**



**The
Perryman Group**

For more detailed information on our economic analysis and expert testimony services, please refer to our website, www.perrymangroup.com. If you wish to reach out to us, please email us at info@perrymangroup.com or call us at 254.751.9595.

Impact Assessment

Any economic stimulus, whether positive or negative, sets off ripple effects across the economy, and The Perryman Group's extensive set of economic impact evaluation models can be applied to measure multiplier effects in a variety of contexts.

- Infrastructure development
- Corporate locations/expansions
- Social programs & policies (health care, taxation, regulation)
- Legislative changes
- Trade agreements
- Universities, colleges & graduates
- Social issues (hunger, poverty, indigent health care)
- Regulation & permitting
- Tourism & visitors
- Mixed-use real estate
- Public entities (airports, pensions, research centers)

Economic Development & Strategic Planning

The Perryman Group developed many of the techniques used in modern economic development and has assisted communities, states, regions, and nations in comprehensive planning efforts, as well as aided corporations in determining appropriate sites for new facilities and negotiating suitable arrangements.

- Workforce assessment
- Industrial targeting
- Education requirements
- Training requirements
- Corporate expansions
- Community assessment
- Incentives

Forecasting & Modeling

The Perryman Group is at the cutting edge of econometrics and other advanced statistical methods and has provided innovative approaches for many complex applications.

- Demographic projections
- Real estate market absorption
- Industrial performance
- Transportation demand
- State, regional, national, global
- Economic conditions
- Energy prices
- Construction patterns
- Mergers & acquisitions

Speeches & Presentations

A popular speaker, Dr. Perryman addresses scores of audiences throughout the world every year, catering to a wide variety of events.

- Economic development groups
- Forecasting & planning
- Boards & management
- Civic organizations
- Trade associations
- Corporate events

Intellectual Property & Patents

Dr. Perryman and his team of experienced analysts provide expert analysis and testimony in intellectual property cases, including patent, trademark, copyright, and trade secret infringement and misappropriation.

- Reasonable royalties
- Trade secrets
- Lost profits
- FRAND/RAND analysis
- Intellectual property valuation
- Price erosion
- License negotiations
- License analysis
- Damages
- Injunctions

Antitrust

Dr. Perryman and his team provide expert analysis and testimony in litigation involving claims of monopolization, exclusionary conduct, restraint of trade, price fixing, tying, and other anticompetitive conduct.

- Monopolization
- Price fixing
- Mergers
- Tying
- Attempted monopolization
- Exclusionary conduct
- Market definition
- Damages

Securities

Dr. Perryman and his team have considerable regulatory and litigation experience in issues related to capital markets, valuation analysis, and securities.

- Earnings restatement
- Misrepresentations
- Due diligence
- Feasibility
- Issuance & renewal
- Debt & equity issues

Additional Areas

The Perryman Group has analyzed the economic aspects of litigation and regulation in nearly every major industry since 1981.

- Contract & real estate disputes
- Business interruption/losses
- Tortious interference & toxic torts
- Regulation (pipelines, LNG)
- Environmental matters
- Fraud
- Bankruptcy
- Energy & utilities
- Rate cases
- Permitting

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