




The Perryman Group

AN ECONOMIC AND FINANCIAL ANALYSIS FIRM

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THE FIRM

The Perryman Group (TPG) has served the needs of more than **2,500 private-sector clients** in numerous industries over the past 35 years including:

- › the **9 largest** firms in the US,
- › **8 of the 10 largest** law firms in the US,
- › **3 of the 4 largest** domestic foundations,
- › the **6 largest** energy companies in the US,
- › the world's **12 largest** technology companies,
- › the **5 largest** financial institutions in the US,
- › **two-thirds** of the Global 25, and
- › more than **one-half** of the Fortune 100.

The firm has also completed over **1,000 public policy studies** on a variety of issues, and Dr. Perryman has served as advisor and/or consultant to several Presidents, numerous House and Senate Committees, 10 Cabinet departments, numerous foreign governments, and more than 100 other state and federal agencies.

GLOBAL IMPACT

The Perryman Group has had a global presence for four decades, successfully pursuing major initiatives on five continents. The firm has worked with most of the largest companies in the world, as well as scores of governmental entities. TPG has been involved in international trade agreements, infrastructure investments, regulatory matters, and similar major initiatives. A recent massive study was completed exploring the economies of the ten states of the US-Mexico border region in a highly detailed manner, including the potential benefits of increasing the level of integration between the two economies. TPG has studied the benefits of maquiladoras, education and workforce training, interregional trade, major infrastructure projects (highways, ports, and border crossings) and other aspects of the critical relationship between the US and Mexico on numerous occasions. In addition, the firm has conducted numerous studies related to the role of the immigrant workforce, including comprehensive assessments for the US Congress and the Ford Foundation. TPG has also recently evaluated the adverse consequences of excessive border security initiatives and potential tariffs, an

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DR. M. RAY PERRYMAN

Dr. Perryman holds a BS in Mathematics from Baylor University and a PhD in Economics from Rice University, as well as an honorary doctorate from the International Institute for Advanced Studies. He has held numerous academic positions throughout his career (Herman Brown Professor of Economics and University Professor at Baylor University and Economist-in-Residence Southern Methodist University) and is currently a Senior Research Fellow of the IC2 Institute at the University of

Texas and Institute Distinguished Professor of Economic Theory and Method at the International Institute for Advanced Studies. He has authored several books, over 400 academic papers, and more than 2,500 trade articles. He publishes an annual subscription forecasting service and monthly newsletter, writes a weekly syndicated column, and hosts a daily radio commentary on more than 135 outlets with frequent appearances on National Public Radio.

Dr. Perryman developed a method for measuring monetary policy effects and channels in the 1970s that remains widely used throughout the world. Shortly thereafter, he began developing a large set of integrated econometric, input-output, occupational, and absorption systems that could be implemented for any area, as well as approaches to measure flows across spatial and temporal dimensions. The process continues today and has taken him around the

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GLOBAL IMPACT CONT.

analysis that appeared on more than 100,000 media outlets around the world.

In addition to projects in every US state, the firm has examined intellectual property policies in Asia, trade and energy issues in Africa, global energy flows, international labor markets and immigration, economic and manufacturing investments in South America, major infrastructure projects in Asia and Europe, economic development and energy initiatives in Canada, trade agreements in Europe and Asia, monetary and financial policy in more than 60 countries, and a number of pressing social problems. The Perryman Group prepared the first comprehensive study of the potential for the original North American Free Trade Agreement (long before it had a name), and Dr. Perryman served on the federal task force for the agreement. He has also participated in the ongoing discussions for the proposed United States-Mexico-Canada Agreement.

The firm maintains and continuously updates and expands an extensive set of highly detailed, dynamic global economic modeling systems that can be used in a vast array of applications, including interactive evaluation of effects across international borders. As technology and integration make the world smaller, TPG makes its systems larger and more sophisticated to meet every economic information need.

DR. M. RAY PERRYMAN CONT.

globe and spurred his involvement in key initiatives on an international scale. He has delivered academic and professional addresses throughout the world, participated in significant policy initiatives in multiple areas, and served on dozens of major national and international task forces dealing with economic issues.

Dr. Perryman was named Outstanding Young Person of the World for Business and Economic Innovation in 1987, was designated Texan of the Year by the Texas Legislative Conference in 2012, received the Baylor University Distinguished Service Medal in 2013, was inducted into the Texas Leadership Hall of Fame in 2014, and received the Cesar E. Chavez Conscience Builders Award in 2016 for his humanitarian efforts.

Dr. Perryman has been honored by The Democracy Foundation for his role in promoting capitalism in China and The Asia and World Institute for promoting international trade and academic exchange. He has also received Lifetime Achievement Awards from the International Institute for Advanced Studies and the International Economic Development Council. He has received citations from governments around the world, presidents, governors, Congress, and national administrative and legislative bodies worldwide. He dedicates a significant portion of his time to pro bono work aimed at helping to solve pressing social problems such as hunger, indigent health care, poverty, and child maltreatment.



The Perryman Group

provides the economic insights you need for the board room, the courtroom, or any other room where decisions are made.

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We are a focused team of analysts who know how to address any economic information task and present our findings effectively.

Our in-house professionals bring expertise in **finance, statistics, economics, real estate, valuation, systems analysis, engineering, technical communications, and marketing**. Dr. Ray Perryman, President and CEO, has more than 40 years of experience in developing systems, analyzing complex problems, and communicating effectively.

We take considerable pride in what we do. Our enthusiasm is both unbridled and contagious; every day brings a new opportunity for us to tackle a different problem or create a product or service

specifically tailored to our clients. We are accustomed to being a focal point in high profile matters with profound consequences for companies, communities, and public policy at all levels.

We also understand that the effective use of economic information can be a key ingredient in fostering the betterment of society and humankind. Our commitment to the world in which we live and work is why we also provide major pro bono analyses to promote initiatives that help to improve people's lives.